

## Curriculum vitae

### PERSONAL INFORMATION



#### Maddalena Florio

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Nationality: Italian | Date of birth: 7 Mar 1976

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### WORK EXPERIENCE

1 Jan 2011–31 May 2017

#### European Food Safety Authority – EFSA

Viale Carlo Magno 1/A, Parma (Italy)

##### Project manager - Pesticides Unit

Coordinator for the Scientific Panel on Plant Protection Products and their Residues (PPR).

- Organised over 270 scientific working groups and Plenary meetings.
- Reached outstanding service, prioritised key dependencies/risks.
- Managed and planned meetings budget. Delivered significant improvements in reducing meeting costs.
- Excellent negotiation with meetings suppliers.
- Organised successfully the Open Plenary meeting and succeeded in managing sensible relationship and communication with Industry.

1 Jun 2011 – 31 Dec 2012

#### European Food Safety Authority - EFSA

##### Personal Assistant, Head of the Risk Assessment and Scientific Assistance Department.

Provided administrative support for the Head in day to day activities.

15 Jan 2008–15 Apr 2011

#### European Commission

##### Directorate-General for Enlargement Negotiations - DG NEAR

##### Institution Building Unit (TAIEX)

Rue de la Loi, 5 - Brussels (Belgium)

##### Project Manager – Public Relations

- Supervised 300 complex European Technical Projects for the Candidate Countries for implementing their Pre-Accession Programme in European Union.
- Set up the first Disease Control Simulation Exercise for Bosnia & Herzegovina in cooperation with DG SANTE.
- Launched the parallel exercises in Kosovo, Serbia and Montenegro. Completed the follow-up exercises.
- Supported Croatia throughout the interim period until accession, which allowed it to be involved in the decision-making process of the EU.
- Received the award for creating a vibrant beekeepers networking among Malta, France, Romania and Croatia.
- Strengthened relationships with Members States, DGs, European Parliament and National Authorities.

3 Mar 2007–31 Dec 2007

#### European Chemical Industry Council - CEFIC

Avenue Edmond Van Nieuwenhuysse 4, Brussels (Belgium)

##### Personal Assistant, Directors of HARRPA Sector Group and Petrochemical Europe Group

- Organised and coordinated exiting corporate events for boosting relations with Members and Associations.

1 Oct 2006–28 Feb 2007

#### European Commission - Directorate-General for Health and Consumer Protection (DG SANTE)

Rue Froissart 144, Brussels (Belgium)

**Junior Policy officer** - Animal Health Unit (Official EU Internship)

- Drafted the First socio-economic study on European aquaculture.
- Organised a Technical meetings with the participation of all Member States and EU Observers countries.

**EDUCATION AND TRAINING**

1 June - 7 July 2017

**Advanced English Course**

Saxoncourt Teacher Training & Recruitment  
Molton St, Mayfair, London UK

1 Sep 2000–22 Apr 2004

**Master Degree in Business and Administration**

University Aldo Moro - Faculty of Economics  
Via Camillo Rosalba, Bari (Italy)

EQF level 7

1 Sep 1995–22 Dec 1999

**Bachelor in Marketing and Communication**

University Aldo Moro - Faculty of Economics  
Via Camillo Rosalba, Bari (Italy)

EQF level 6

**PERSONAL SKILLS**

Mother tongue

**Italian**

Other languages

**English****French**

| UNDERSTANDING |         | SPEAKING           |                   | WRITING |
|---------------|---------|--------------------|-------------------|---------|
| Listening     | Reading | Spoken interaction | Spoken production |         |
| C2            | C2      | C2                 | C2                | C2      |
| C2            | C2      | C2                 | C2                | C2      |

**PR/ MANAGERIAL  
ORGANISATIONAL – BLOGGING  
SKILLS**

- Management of the complex projects to secure strong relations with European key stakeholders.
- Organisation of scientific events and building relations with key stakeholders.
- PR and Fundraiser: achieved 7 big sponsorships for the European trainees party (Brussels 2007).
- Blogger & PR: excellent talent in recognising trends /driving innovation and increasing followers.

**DIGITAL COMPETENCE**

| Microsoft Office | Social Media    | Outlook Gmail   | Google Explorer | Other Office EU tools         |
|------------------|-----------------|-----------------|-----------------|-------------------------------|
| Proficient user  | Proficient user | Proficient user | Proficient user | (ABAC MOS)<br>Proficient user |